

Achieving your goals?



PHIL GRAY CONSULTING
HELPING YOU ACHIEVE ACCELERATED SUCCESS

We provide consultation in five key areas:



12 BIG reasons to join the Phil Gray Consulting *Accelerate Program*

1. Monthly scheduled **on-site visits** (two or three days per month)
2. Full Access to PGC with **24/7 availability** (phone, email, sms, skype)
3. Development and implementation of detailed **strategic plans**
4. **Mentoring of senior leadership**, developing your workforce
5. Sales & Fundraising campaigns and specific training to **increase revenue**
6. Complete guidance of **programming and promotions** (systems & activity)
7. Strategies to increase **marketplace profile**
8. Regular analysis of your **music system, music universe & playlist selection**
9. Development of **station personality & community connection**
10. Regular virtual **market/station monitor** (growth opportunities highlighted)
11. Frequent **air-check reviews** and talent **coaching sessions**
12. Access to our **talent pool** for future job openings



- : **Achieve** :
 : greater **impact** :
 : & **connection** :
 : with listeners & :
 : stakeholders :
- : **Achieve** :
 : clarity :
 : of vision, :
 : goals & KPI's :
- : **Achieve** :
 : increased :
 : **financial stability** :
 : and **capacity** :
- : **Achieve** :
 : a highly **effective** :
 : & **engaged** :
 : **team** :
- : **Achieve** :
 : significant :
 : **marketplace** :
 : **profile** :

What clients are saying...

I highly recommend Phil Gray to any station needing stimulus, input, encouragement or training.

Michael Chant
CEO, 107.9 Life FM Adelaide

Phil Gray's combination of drive and passion for what he does, along with his experience and knowledge has played a remarkable role in accelerating our organisation toward it's goals.

Hayden Whitworth
CEO, Juice 1073 Gold Coast

Phil Gray knows both the Media and the Marketing industry inside out, but unlike many in this game, he maintains a level of integrity and professionalism that is both rare and refreshing.

Phil Galvin
General Manager Darwin's 97 Seven

Without the help of PGC, the team at Fresh would not have managed to achieve our major projects as well as double our annual income, increase our member base by 50% nor triple our donor involvement. We owe a great deal to Phil for our past increases and look forward to our ongoing partnership.

Vicki Buchanan
General Manager 91.9 Fresh FM Gladstone QLD

PGC - helping you achieve Accelerated Success. Contact us today.

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